

# Cookies Policy

## What is the purpose of this policy ?

**Your privacy is important to us and we take your privacy seriously, whether it is cookies or personal data.**

The **cookie** policy aims to explain why we use cookies and any other type of **tracker** when you browse our SaaS platform Buyco.

However, this cookie policy only concerns the processing related to the **deposit of cookies and trackers**. For the other processing we do, please consult our **privacy policy, which is available at any time** on the platform Buyco.

## Qu'est-ce qu'un cookie et quelle est son utilité ?

Cookies and other tracers are **small "text" files** placed and hosted by a server on your **smartphone, tablet or computer** when you visit a website or a SaaS platform.

Cookies **do not identify you personally** but identify your terminal (e.g. smartphone, tablet, etc.) via your IP address, as well as various information related to your browsing (e.g. browsing time, pages viewed, etc.) in order to :

- to memorize your identifier in order to recognize you when you connect again to a website and to keep your choices (e.g. languages, refusal of cookies, keeping your basket, etc.)
- track and analyze your use of a website for statistical purposes in order to improve your experience and provide you with a service tailored to your needs
- allow you to browse and use a website in optimal conditions.
- analyze your use of a website in order to provide you with advertising tailored to your needs either on this website or on other websites.

For more information on this topic, you can visit the following websites: [www.cnil.fr](http://www.cnil.fr), [www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoices.eu](http://www.youronlinechoices.eu).

## Why do we use cookies and for how long ?

When you log on to our Buyco platform, we may place cookies on your device for the **following reasons and purposes only** :

- **Technical cookies** that allow you to use our platform Buyco safely based on our legitimate interest to provide you with a quality service.
- **Statistical cookies** that allow us to know the use you make of our platform Buyco (e.g.: duration of page viewing, pages consulted, etc.), based on your consent, in order to provide you with an adapted and quality service.

However, we confirm that we **never use third-party cookies**, i.e. cookies that allow us to track your browsing on websites other than ours.

In all cases, the cookies deposited, whatever their nature, are kept for a **maximum period of 13 months** from their installation and are only renewed in the event of a new connection to our platform at the end of this period. If you would like more details on the duration of use of our cookies, please contact us at [privacy@buyco.co](mailto:privacy@buyco.co).

However, the data collected with the help of these cookies may be kept for a longer period of time. For more information on this subject, you can consult our privacy policy, which can be accessed at any time on our platform Buyco.

## What control do you have over these “cookies” ?

You cannot **oppose the deposit of technical cookies** since they are necessary for the proper functioning of our platform Buyco. Otherwise, our site would be potentially unusable.

However, in addition to the rights detailed in our privacy policy, you obviously have the right to **refuse or withdraw your consent** to the installation of all other types of cookies on your terminal.

The right to refuse cookies can be exercised at any time using our cookie banner. If the cookie banner is no longer displayed, you can also set cookies directly on your browser by following the instructions below : [Chrome](#), [Microsoft Edge](#), [Safari](#), [Firefox](#) and [Opera](#).

## Who can you contact for more information ?

Our **Data Protection Officer** ("DPO") is always available to explain in more detail how we process your data and to answer your questions on the subject at the following address : [privacy@buyco.co](mailto:privacy@buyco.co).

## How can you contact the CNIL ?

You can contact the **French data protection supervisory authority** (the "Commission Nationale de l'Informatique et des Libertés" or "CNIL") at any time at the following address CNIL Complaints Department, 3 place de Fontenoy - TSA 80751, 75334 Paris Cedex 07 or by telephone at 01.53.73.22.22.

## Can the policy be changed ?

We may change our policy at any time to adapt it to new legal requirements and technical standards. You will, of course, be notified of any changes to the policy.

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